

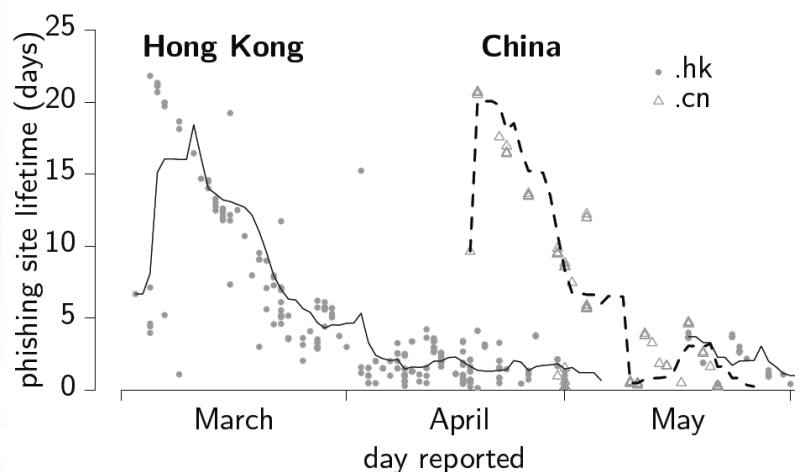


# CSE5/7390: Economics of Information Security

- Why has Internet security worsened even as investment has increased?
- According to the US Secret Service/Verizon, 64% of data breaches could have been prevented using “simple and cheap” countermeasures. Why aren’t they deployed?
- How much should firms invest to protect their IT systems?
- How can the past history of cyber incidents guide future investments in defense?

Want to answer questions like these?

Then in Fall 2012, take CSE5/7390



When: Tues & Thurs 5pm – 6:20pm

Questions? Email Tyler Moore ([tylerm@smu.edu](mailto:tylerm@smu.edu))

Course Website: <http://lyle.smu.edu/~tylerm/courses/econsec/>