

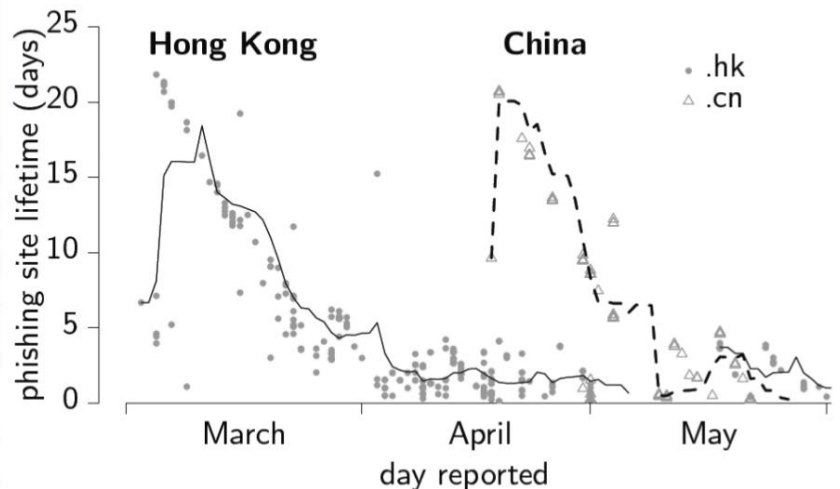


# CSE 5/7338: Security Economics

## Fall 2013, T/Th 11am-12:20pm

- Why has Internet security worsened even as investment has increased?
- According to the US Secret Service/Verizon, 64% of data breaches could have been prevented using “simple and cheap” countermeasures. Why aren’t they deployed?
- How much should firms invest to protect their IT systems?
- How can the past history of cyber incidents guide future investments in defense?

*Learn to apply **economic analysis** and **data analytics** to answer questions such as these in CSE 5/7338*



- Open to interested students from computer science, engineering, economics and business
- **No prior knowledge of security or economics is required**
- Counts as upper-division CS elective for the CS major, also approved elective for the M.S. in Security Engineering
- Questions: contact Tyler Moore (tylerm@smu.edu)